

INDY PRIDE, INC.
Minutes of the February 8, 2017 Board of Directors Meeting
Indianapolis, Indiana

I. CALL TO ORDER AND ESTABLISHMENT OF QUORUM

Jason H. Nolen-Doerr called the February 2017 Board of Directors (hereinafter “Board”) of Indy Pride, Inc. to order at 6:04 p.m. EST and declared a quorum established in accordance with the By-Laws of Indy Pride, Inc.

Board Members Present:

Amber Bollman	Kit Malone
Rick Burt	Chris Morehead
Grant Helms	Chris Schneider
Jason H. Nolen-Doerr	Chet Van Wye
H.R. Jung	Chad Watson
Steve Kratzer	Jeremy York

Board Members Not Present:

Tiffany Beenken (Chris Schneider as proxy)

Non-Elected Directors Present:

Joel Bazzell
Robert Patrick

Guests Present:

Elizabeth Longcore	Andrew Robbins
John Deerborn	

II. APPROVAL OF JANUARY 2017 MINUTES

The Board received and reviewed minutes for the January 2017 Board of Directors Meeting via the February Board Packet. Chris Schneider noted a grammatical error in the announcements section.

Motion:

H.R. Jung moved, seconded by Amber Bollman, to approve the minutes. The minutes were approved unanimously.

III. MEMBERSHIP MINUTE

- John Deerborn and Andrew Robbins shared they both were in attendance to meet identified personal goals to become more involved as Indy Pride members.
- Andrew also shared that he completed the application for a role on the scholarship committee.

IV. EXECUTIVE TEAM REPORTS

- **President:** Jason H. Nolen-Doerr revisited high level conversations the executive team members discussed related to the relationship with Mr. Indiana Leather, Boardable, Office 365, the process outline for the Executive Director Search,

vacant board position which will be discussed in new business, National Pride March, sponsorship update--more to come in new business and good of the order pieces.

- **VP of Membership:** Chris Schneider provided additional background related to Garth's contributions of assistance with business memberships mainly because it would be best to await the Executive Director's appointment before formalizing business relationships. Discussion occurred related to administration of the new members-only Facebook page.

Chris also outlined that members will continue to receive the membership minute in advance of the meeting. This communication will include a rough agenda for the meeting. Our goal is to get this communication out sooner than we have previously.

- **VP of Operations:** Jeremy York had no addition to the report.
- **Treasurer:** Chet VanWye shared all financial reports should be wrapped up by COB, February 9, 2017.
- **Secretary:** Rick Burt had no addition to the report.

Motion:

Chad Watson motioned, seconded by Jeremy York, to accept the executive reports. The motion was approved unanimously.

V. DIRECTOR REPORTS

- **Volunteer Development:** Steve Kratzer shared that he is researching potential opportunities for Indy Pride to complete some service within the community. Steve also shared details about the IYG fundraiser at Indiana Historical Society for March 16, 2017. Discussion occurred about a potential conflict with the March membership mixer.
- **Director of InterPride Relations:** Chris Morehead shared a brief review of the planning for the meeting. The InterPride Board will be visiting Indianapolis April 20th for a mid-year meeting. Chris asked for members to place a tentative hold on personal calendars to interact with these individuals when they are in Indianapolis.
- **Festival Director:** H.R. Jung shared that Indy Pride is at roughly 85% of festival sponsorship goal.
- **Director of Marketing:** Amber Bollman provided a brief review of initial meetings with BoldThink, the new marketing partner. She shared additional information related to a recent meeting to discuss the infrastructure and streamlining the marketing processes.

- **Director of Contracts and Administration:** Grant Helms had no additional report. The February educational series focused on the Leather Community will be hosted at Greg's, February 17th.
- **Director of IT/Scholarships:** Robert Patrick reminded board members to solicit his help related to IT needs. Board members were advised to notify Robert Patrick if they need access to the organization's passwords because they will be changed immediately for security purposes.
- **Director of Affiliate Relations:** Joel Bazzell had no additional report.

VI. OLD BUSINESS

- **Relationship with Mr. Indiana Leather.**
 - Jason H. Nolen-Doerr tabled this topic because Jacob Wolverton was not present to participate in the discussion.
- **Relationship with Global Accessibility Project.**
 - Indy Pride Coordinator of Accessibility Elizabeth Longcore provided board members with an overview and background of the work she has accomplished with the Global Accessibility Project.
 - She shared reasons for the work and intersection of Indy Pride and the disability community.
 - She has partnered with another non-profit to sponsor the work of the Global Accessibility Project. Accessibility Inc. is the sponsoring organization.
 - She is seeking to use the Indy Pride name in order to continue to broaden work while continuing to serve as the accessibility coordinator.
 - Requested a 1/3 financial commitment of \$450 to gain a disability certification. Total amount requested was \$150.
 - Executive Session called to discuss this proposal.

Motion:

Kit Malone motioned, seconded by Chet Van Wye, to pay up to \$150 for the certification training of the coordinator of accessibility to be paid to Accessibility Inc. Jeremy York requested a Roll Call vote.

Amber Bollman – Yes
 Rick Burt – Yes
 Tiffany Beenken – Yes
 Grant Helms – Yes
 Steve Kratzer – Yes
 H.R. Jung – Yes
 Kit Malone – Yes

Chris Morehead – Yes
 Robert Patrick – Yes
 Chris Schneider – Yes
 Chet Van Wye – Yes
 Chad Watson – No
 Jeremy York – No

Motion passes with 11 yes votes and 2 no votes.

VII. NEW BUSINESS

- **Vacant Board Position**

- Jason Nolen-Doerr shared the recommendation from the executive team to fill the open board member position vacated by the resignation of Derek Peterson. Robert Patrick was recommended as the only candidate to fill the vacancy.

Motion:

Chris Morehead motioned, seconded by Chet Van Wye to appoint Robert Patrick to fill the remaining term of the open board member position. Motion passed unanimously.

- **Boardable Funding**

- Jason Nolen-Doerr explained what an adoption of Boardable would look like and how it would make the organization more efficient in its operational management.
- Boardable has offered an initial 70% discount for adoption as well as participation as an educational programming partner for the InterPride meeting.
- Discussion occurred to what level of purchase Indy Pride would make for this contract.
- Boardable access would be available to Board members, committee members, and festival personnel only.

Motion:

H.R. Jung moved, seconded by Robert Patrick to purchase the 40-user license of Boardable at \$330/annually. Motion was passed unanimously.

- **Funding for Office 365**

- Robert Patrick provided a thorough overview of the importance to move the organization from the Google suite to Microsoft Office 365 for efficiency purposes. He is working to gain a donated nonprofit usage license.
- Discussion occurred related what types of features would be included in this purchase and if any duplication would be occurring related to Boardable.
- Use of Microsoft Office 365 would be accessible to Board members only.
- Use of Microsoft Office 365 would replace the current technology offered by Google for email, document creation, and document storage. We currently pay \$5 per user on Google and would pay \$4.50 a user with Microsoft.

Motion:

Robert Patrick motioned, seconded by Chris Schneider, to invest \$1200 to move from Google suite to Microsoft Office 365. Motion passed unanimously.

- **Funding for Membership Events/Programs**

- Chris Schneider shared an overview of the goals to focus on retention programs.
- Discussion ensued about why membership needs a budget to execute member engagement events and programs. Conversations centered on what an exact number and use of funds would be related to and how the

organization would track the ongoing expenditures to illustrate membership value.

Action:

Action was tabled until March meeting pending a proposal from the membership team.

- **Nominations and Elections Committee**

- Jason Nolen-Doerr introduced the desire to have the NEC begin working in March so that it has ample time to work on recruitment and processes before the Annual Meeting.
- In accordance with the bylaws, Indy Pride will seek (4) four general members through the March Membership Minute correspondence.
- Jason Nolen-Doerr requested that the executive committee be granted the authority to place current board and past board members on the NEC to work alongside the general members of the committee.

Motion:

Grant Helms motioned, seconded by H.R. Jung, to grant the executive committee authority to place board members and past board members on the nominations and elections committee. Motion passed unanimously.

- **NERP/POSE Conference**

- Jason Nolen-Doerr shared that the pride organizations in the northeast and southeast U.S. host regional events in addition to their individual events.
- DC Pride organization has asked for a representative from Indy Pride to join the meeting to market the InterPride Conference and be in person to be a part of the conversations for the planning of the National Pride March.
- Request \$250 to pay registration fee to send Jason H. Nolen-Doerr to attend the event. Nolen-Doerr will cover his own travel and lodging.
- Discussion occurred about what the advantages of attending this program as well as what budget this expense would originate.

Motion:

Amber Bollman motioned, seconded by Steve Kratzer, to approve \$250 for Jason to pay registration to attend NERP/POSE event March 9-12, 2017. Motion passed unanimously.

- **InterPride 2017 Budget**

- Chris Morehead provided an overview and background related to changes to the logistics and originally budgeted requests to host this conference.
- Chris Morehead presented a revised budget and requested the Board approve the newly revised budget in order to accommodate for programming changes.

Motion:

Chris Morehead motioned, seconded by Robert Patrick, to accept the new approved budget for InterPride. Motion passed unanimously.

- **Funding for Shirts, Nametags, and Business Cards**

- Jason H. Nolen-Doerr asked for all board members to share individual polo shirt sizes with him so they can be ordered.
- Jason H. Nolen-Doerr will also order business cards and nametags for board members.
- **Funding for IYG**
 - Steve Kratzer shared that IndyProv would be hosting an April event for IYG.
 - Discussion centered on how this sponsorship would be executed and tracked appropriately.
 - Indy Pride would make the initial investment of \$2,500 to secure the entertainer for the event.

Motion:

Steve Kratzer motioned, seconded by H.R. Jung, to allocate up to \$2,500, which counts towards the Indy Pride annual commitment to IYG to pay for a performer to attend the IYG fundraiser to be held by IndyProv in April 2017. Motion passed. Chet VanWye and Chris Morehead abstained.

VIII. ANNOUNCEMENTS

- Saturday, February 25th at 3pm will be the Indy Pride Office cleanup day.

IX. ADJOURNMENT

Chad Watson moved and Robert Patrick seconded, without objection, to adjourn the February 8, 2017 Indy Pride Board of Directors meeting at 8:28 p.m.

Respectfully Submitted:

Rick Burt
Secretary
Indy Pride, Inc.