

## Indy Pride Board of Directors 2017 Goals

- A minimum of 6 programs over the course of 2017 within the Indy Pride Educational Series with a goal of partnering with community organizations for at least half of the programs.
- Secure an executive director for a start date of May 1, 2017.
- Create a robust marketing plan and policy by March 1, 2017 for Indy Pride that shapes the remainder of 2017 and the entirety of 2018.
- Create a robust development plan and policy by April 1, 2017 for Indy Pride that involves a professional.
- 75% of 2016 members will be retained for 2017.
- Two town hall meetings, in addition to the annual meeting, will be held over the course of 2017.
- Create an information technology infrastructure that consolidates operations across the organization by October 1, 2017.
- 100% of programs with a revenue-generating component will be profitable.
- Minimum of 25% of all profits will be given back to organizations and individuals within the community through a granting process. The value of the 25% minimum will be determined during the creation of the annual budget based on a calculation of profit as revenue minus expenses from the previous fiscal year. This calculation will not include profit from affiliate organizations.
- Increase net income from 2016 CCINP Festival by 15% for 2017.
- Develop a comprehensive policy and procedures manual for the organization by May 1, 2017.
- Attend a minimum of 5 regional pride events outside of the Indianapolis area.
- Board members will attend one community partner event each quarter over the course of 2017.
- Have more than 13 goals.